



The Centennial Society

COLLEGE OF MOUNT SAINT VINCENT

What will your legacy be?

A CENTURY OF ACHIEVEMENT

The College of Mount Saint Vincent has nurtured generations of alumnae/i for more than 100 years. The Mount's graduates have lived lives of achievement and service – leading in business, science, medicine, education, and other fields – nurturing families, inspiring and mentoring others and supporting Church and community. Alumnae/i of the College have a wide range of backgrounds and means; all have benefited from the superb education provided by the College of Mount Saint Vincent.

THE COLLEGE TODAY

The mission and work of the College of Mount Saint Vincent are more important than ever today. The College's record of educating talented students, primarily from the New York metropolitan area, is impressive. In the last decade, total student enrollment has increased by 40%: we currently have 1500 undergraduates and 300 graduate students. Nearly 50% of Mount graduates are the first generation in their families to attend college. A National Science Foundation funded study in 2010 showed that the College of Mount Saint Vincent has the highest graduation rate in the country for Latino students in science, technology, engineering and math (STEM). The College also ranked first among the 25 Hispanic Serving Institutions identified in the study as models of effective practices. *U.S. News and World Report* recently lauded the College as having among the best loan repayment rates in the country for colleges and universities serving high need students. *Washington Monthly* named the College of Mount Saint Vincent #26 nationwide in Social Mobility, measured by greater than expected graduation rates for high need students. Only 7 percent of more highly rated colleges and universities served nearly as many students from high need backgrounds.

Join the Centennial Society

PLANNED GIFTS AND THE LAUNCH OF THE CENTENNIAL SOCIETY

As we celebrated the start of our second century as a college, the Board of Trustees and President Flynn established the *Centennial Society* to recognize those alumnae/i and friends who have included the College in their estate plans. The *Society's* ongoing purpose is to acknowledge and celebrate like-minded individuals who help to ensure that the College has all the means necessary to offer a consistently exceptional liberal arts education to talented and motivated students for our next century and beyond.

AN INVITATION TO JOIN THE CENTENNIAL SOCIETY

We would be pleased if you would consider membership in our *Centennial Society* and inform us of your estate plans so that we may thank you, celebrate your extraordinary generosity and answer any questions you may have. Making your plans known will help us to encourage others to make estate gifts to benefit the College and will assist us with our long-range and strategic financial planning. Should you wish to restrict the purpose of your gift, we can share our gift requirements with you and provide sample language in preparation for your meeting with your attorney or tax advisor.

THE IMPACT YOU WILL HAVE

Planned gifts of all types and sizes have had an important impact on multiple generations of Mount students, making scholarships, faculty development programs, the acquisition and support of educational technology, student research, learning and service opportunities as well as campus preservation and improvements possible. Since 1980, the College has received estate gifts from 127 donors totaling more than \$7 million. Since 2009, the College has realized funds from 17 bequests totaling more than \$1 million. Bequests cumulatively valued at approximately \$1.7 million are pending. In recent years, scores of individuals have indicated that they have named the College in their estate plan or have reported their intention to do so.

Centennial Society members will continue the tradition of giving that has strengthened the Mount and help to build the endowment, a strategic investment essential to support the quality of life-transforming academic programs at the College. They will also help to ensure the Mount's vitality and financial stability well into the future.

Benefits of creating a legacy

FOR YOU

Planned gifts enable alumnae/i and friends to make meaningful contributions to the College while meeting personal financial goals. Below are just a few examples:

Goal	Action
Defer a gift until after your lifetime	Make a bequest
Make a large gift with little or no cost to you	Contribute a life insurance policy you no longer need
Avoid tax on capital gains	Donate long-term appreciated stock or other securities
Reduce gift and estate taxes on assets you pass to children or grandchildren	Form a charitable lead trust that pays income to the College for a specific term of years
Secure a fixed life income while avoiding market risks	Establish a charitable remainder unitrust
Receive guaranteed, fixed income that is partially tax free	Give a charitable gift annuity
Donate a home or farm but retain it for life use	Create a retained life estate

FOR THE COLLEGE

The College relies on planned gifts to support its long-term future. We take very seriously our responsibility to be good stewards of the funds entrusted to us and apply those dollars wisely to fulfill our mission as an academically excellent, authentically inclusive, liberal arts college fully committed to the Catholic tradition and ecumenism.

Planned gifts can significantly augment our annual budget by bolstering our endowment and by providing funds for scholarships, professorships, academic programs and more. They help us to maintain the College's premiere status as a New York City educational institution uniquely devoted to educating the "whole student" in the tradition of Saints Elizabeth Ann Seton and Vincent de Paul.

Ways to create your legacy at Mount Saint Vincent

INVEST IN THE FUTURE OF THE COLLEGE.

GENERAL ENDOWMENT

Endowment gifts are critical to the ongoing success of the College. While our investments have rebounded from recession levels and grown by 60% since 2008, our \$8 million endowment is sorely funded in comparison with endowments at our peer institutions. General purpose endowment supports the programs of the College while providing the College with the flexibility to direct resulting income where it can have the greatest impact.

HELP BUILD THE SKILLS AND LEADERSHIP OUR COUNTRY NEEDS.

ENDOWMENT FOR MERIT SCHOLARSHIPS

A Mount education prepares students for lives of purpose, achievement and service. Through a breadth of inquiry and refined analytical skills, a liberal arts education helps students to order their thoughts, analyze a variety of data, and address complex issues. When talented and motivated graduates bring these tools to bear in their professional lives, they solve problems creatively and exercise good judgment.

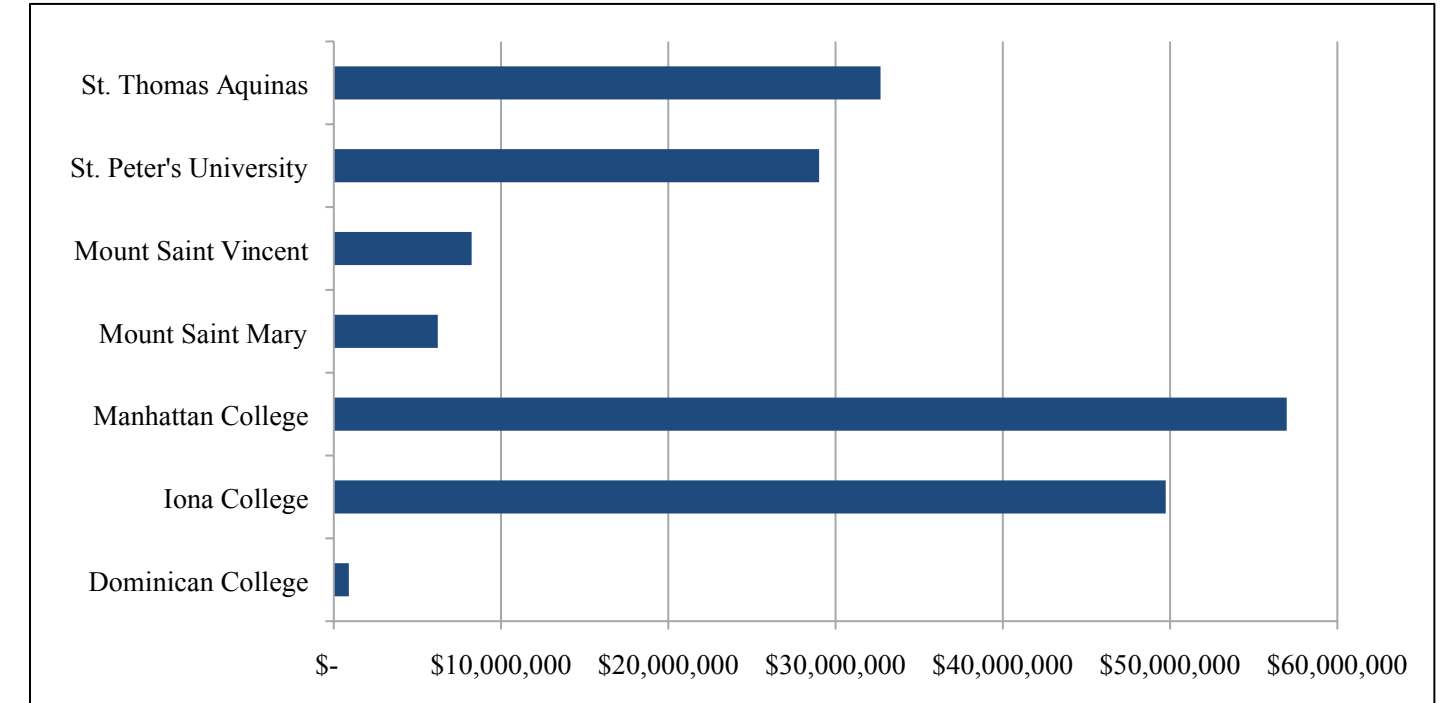
To encourage our nation's most promising scholars to attend the Mount, we must be competitive with other colleges that offer merit-based scholarships for highly talented and motivated students.

Planned gifts for merit-based scholarships will help ensure that:

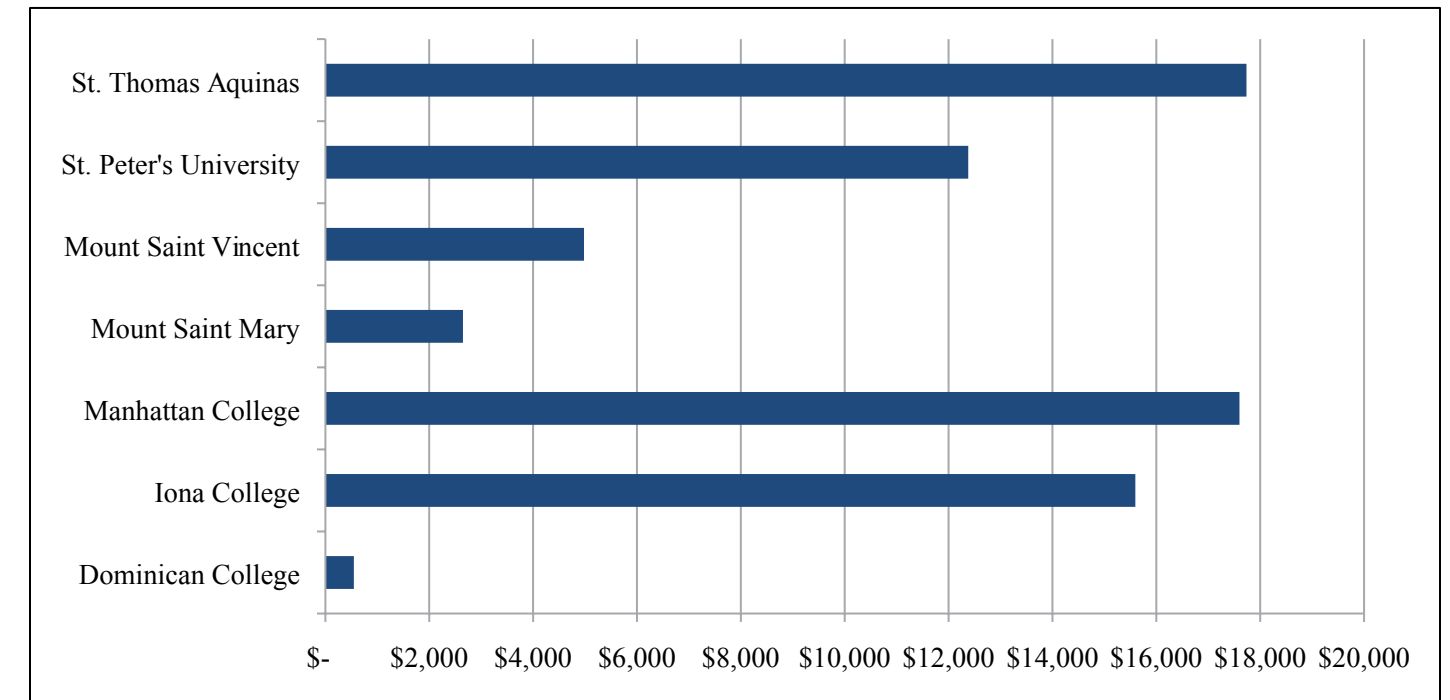
- Tomorrow's doctors are not only proficient in cell biology but are also able to communicate effectively with an array of healthcare professionals and service providers
- Tomorrow's high school mathematics teachers are not only well-versed in calculus but are also capable of addressing different learning styles and making mathematics interesting and relevant to students
- Tomorrow's nurses are not only technically proficient but are also compassionate and caring
- Tomorrow's business leaders are not only expedient but are also ethical

2011 ENDOWMENT COMPARISON

ENDOWMENTS AT PEER INSTITUTIONS



PER CAPITA ENDOWMENTS AT PEER INSTITUTIONS



Bolster the intellectual vibrancy of our community and ensure that future generations of students will benefit from the exceptional opportunities provided at the College

ENDOWMENT FOR NEED-BASED SCHOLARSHIPS

The College is a dynamic, intellectually vibrant and democratic community. Our student body mirrors the wide variety of faiths, races, national origins, and ethnic backgrounds that have made our country a virtual “melting pot” since its founding. Mirroring the population of our region, one half of our students are the first generation of their families to attend college. Our challenge is to ensure that all accepted students are able to attend the College, regardless of their families’ ability to pay full tuition.

Financial models show that, to fully fund just one student’s annual tuition of approximately \$40,000 (\$160,000 over four years), a family must have an income of \$200,000 to \$250,000. (If parents have more than one student enrolled in college, an even higher family income is essential.) Some of our students’ families have that level of income, but most families do not. The largest group of families sending their students to college in the United States has a pre-tax income below \$95,000. Families sacrifice a lot and contribute generously toward their students’ tuition, room and board, but they cannot sacrifice dollars they do not have. They need our help. Given this data, it is not surprising that approximately 95% of today’s students at the College (as at most colleges) need some kind of financial assistance (including grants, loans, and scholarships).

The College has always been committed to serving talented and deserving students, regardless of family income. We have always relied on the support of alumnae/i and friends to meet this challenge. By providing need-based scholarships, legacy gifts will help preserve the College’s inclusiveness and enable first-generation college students, middle class students - students of every background - to realize their potential and pursue their dreams.

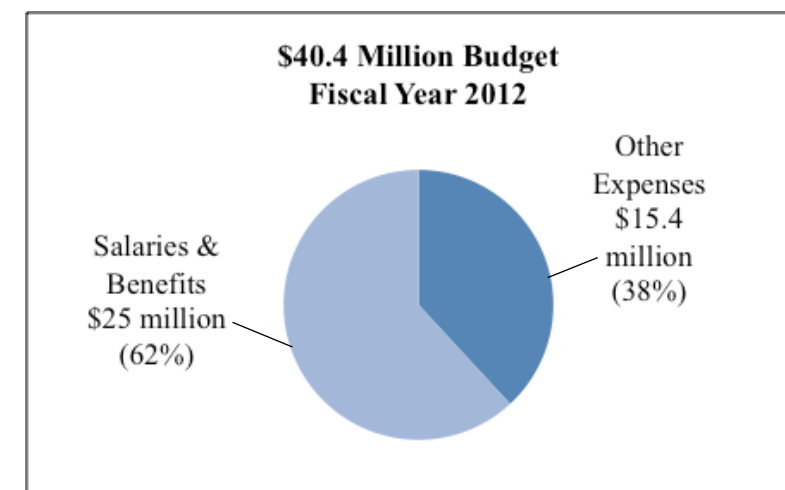
Named Scholarship	Endowment Required
\$5,000	\$100,000
\$10,000	\$200,000
\$50,000 (to benefit several students)	\$1,000,000

Support the work of faculty and staff who continue the work of our founders

ENDOWMENT FUNDS IN SUPPORT OF FACULTY AND STAFF

At one time, more than 50 Sisters of Charity served the College of Mount Saint Vincent as exemplary teachers, administrators and staff. Their contributions went well beyond traditional job descriptions. In today’s dollars, the quantifiable portion of their services would easily be valued at \$2.5-\$5.0 million a year – the equivalent of a \$50-\$100 million endowment. In dedicating their lives to Mount students, the Sisters of Charity provided every alumna/us with a subsidy equal to a generous scholarship today.

Today, only seven of the Mount’s 250 full-time employees are Sisters of Charity. The rest are lay people whose dedication is very real but whose work must support themselves and their families. Their salaries and benefits comprise more than 62% of our net operating expenses.



By providing endowment funding for a distinguished professor, planned gifts can position the College for competitiveness in recruiting and retaining faculty who have the skills, credentials and passion to carry out our Mission.

Named Professorship	Endowment Required
\$75,000	\$1,500,000

Enhance students' learning opportunities in and outside the classroom

ENDOWMENT FUNDS IN SUPPORT OF PROGRAMS

For ambitious, motivated students seeking a high quality liberal arts education in the Catholic tradition, the College offers an array of exceptional academic and professional programs, enriched by both the educational, cultural and career opportunities of New York City and a vibrant campus community, providing students with the skills and knowledge they will need for fulfilling lives of leadership and service.

A legacy gift to a specific program can help ensure that Mount students have access to joint degree programs with leading colleges and universities, study abroad opportunities throughout the world and an extensive array of internship, mentorship, honors, research and service learning opportunities.

Named Program	Endowment Required
\$7,500	\$150,000

Make a lasting difference

MAXIMIZE THE POTENTIAL OF YOUR RESOURCES

For more than 100 years, the College of Mount Saint Vincent has dedicated itself to educating its students. Through a rigorous education in the liberal arts and close attention to life outside the classroom, we foster “an understanding of our common humanity, a commitment to human dignity and a full appreciation of our obligations to each other.” Our students prepare for a career, not just a job. Their education is informed by the Catholic tradition and faith upheld as an invitation to a way of living life.

Planned gifts make it possible for alumnae/i and friends to preserve financial security for themselves and those they love while creating a legacy that will endure at the Mount forever. Gifts from members of the *Centennial Society* will transform the opportunities for students at the Mount and have a profound and lasting impact on our society.

FOR MORE INFORMATION ABOUT CREATING YOUR LEGACY, CONTACT:

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