

COLLEGE OF
MOUNT SAINT VINCENT

SCHOLARSHIP TRIBUTE DINNER

WEDNESDAY • MAY 11, 2016 • CIPRIANI WALL STREET

**ADVERTISING
SPECIFICATIONS**
FOR TRIBUTE DINNER JOURNAL

Deadline for ads: April 22, 2016.
All ads are black & white and non-bleed.

JOURNAL MEASUREMENTS

This Journal Measures: 6.5" x 9.5"

ADVERTISING FORMAT

Full Page No Bleed: 5.5" x 8.5" (Vertical, B/W only)
Half Page No Bleed: 5.5" x 4.125" (Horizontal, B/W only)

SEND ALL AD MATERIALS TO

Theresa Montemayor
Institutional Advancement • College of Mount Saint Vincent
theresa.montemayor@mountsaintvincent.edu • (718) 405-3237

REPRODUCTION REQUIREMENTS

OPTION #1: You Provide The Ad. Digital files preferred in the following formats:

- Adobe Acrobat Press Resolution PDFs (embed all fonts)
- QuarkXpress 6.1-9.3 (fonts & images must be included)
- InDesign CS4 (fonts & images must be included)
- Microsoft Word (Images must be embedded)
- Illustrator, EPS (Text must be converted to outlines)
- Photoshop, JPEG, TIFF (300 dpi, final ad sizes strongly recommended)

Powerpoint files will not be accepted. Include fonts embedded in graphic files. EPS or TIFF files only: Update all imported graphics within final document. Do not send postscript files. Convert all color EPS and TIFF files to black & white or greyscale before placing in final document. Email to: Theresa.montemayor@mountsaintvincent.edu

OPTION #2: We Create Your Ad. In order for us to create your ad, we need the following:

- Ad text (provided in MS Word or as plain text file format); and hi-resolution digital logo (if applicable, .eps or .jpg format)

We cannot be responsible for quality of ad submissions that do not conform to specs above.