

Measurement and Analysis of Student Learning and Performance

B.S. in Accounting Degree

Performance Indicator		Definition																																
Student Learning Results		A student learning outcome is one that measures a specific competency attainment.																																
Student Learning Outcomes (Performance Measures)	Description of Measurement Instrument to include Formative, summative, internal, external, or comparative.	Analysis of Results			Analysis of Results	Action Taken	Graphs or Tables of Resulting Trends																											
		Areas of Success Benchmark: At or above the National average for the selected external comparison group																																
Understand accounting data analysis and its use within the framework of various business models in accordance with modern management theory	Peregrine Exam Score in 2020 – 2023 all BS Graduates file, Accounting Data Analysis Column	Year	Actual	Benchmark	Results due to the initial learning related to teaching in a Covid environment went down in Spring of 2020 but rebounded as teaching and learning tools improved.	Greater emphasis was given to understanding how accounting-based analysis helps provide businesses with the data required to help management run the business.	<div style="text-align: center;"> Accounting Data Analysis </div> <table border="1" style="display: none;"> <caption>Accounting Data Analysis Data</caption> <thead> <tr> <th>Year</th> <th>Series 1 (Actual)</th> <th>Series 2 (Benchmark)</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>46</td><td>43.9</td></tr> <tr><td>2016 - 2017</td><td>42.1</td><td>43.9</td></tr> <tr><td>2017 - 2018</td><td>61.8</td><td>52</td></tr> <tr><td>2018 - 2019</td><td>52.6</td><td>47.5</td></tr> <tr><td>2019 - 2020</td><td>44.4</td><td>52</td></tr> <tr><td>2020 - 2021</td><td>83.3</td><td>52</td></tr> <tr><td>2021 - 2022</td><td>53.8</td><td>58.6</td></tr> <tr><td>2022 - 2023</td><td>63.3</td><td>63.3</td></tr> </tbody> </table>	Year	Series 1 (Actual)	Series 2 (Benchmark)	2015 - 2016	46	43.9	2016 - 2017	42.1	43.9	2017 - 2018	61.8	52	2018 - 2019	52.6	47.5	2019 - 2020	44.4	52	2020 - 2021	83.3	52	2021 - 2022	53.8	58.6	2022 - 2023	63.3	63.3
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<p>Understand and perform balance-sheet-based financial statement analysis</p>	<p>Peregrine Exam Score in 2020 – 2023 all BS Graduates file, Balance Sheet Analysis Column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>51.6</td> <td>43.8</td> </tr> <tr> <td>2016 - 2017</td> <td>36.4</td> <td>43.8</td> </tr> <tr> <td>2017 - 2018</td> <td>50.0</td> <td>53.4</td> </tr> <tr> <td>2018 - 2019</td> <td>40.0</td> <td>44.9</td> </tr> <tr> <td>2019 - 2020</td> <td>25.0</td> <td>53.4</td> </tr> <tr> <td>2020 - 2021</td> <td>71.4</td> <td>53.4</td> </tr> <tr> <td>2021 - 2022</td> <td>76.5</td> <td>59.4</td> </tr> <tr> <td>2022 - 2023</td> <td>100.0</td> <td>63.3</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	51.6	43.8	2016 - 2017	36.4	43.8	2017 - 2018	50.0	53.4	2018 - 2019	40.0	44.9	2019 - 2020	25.0	53.4	2020 - 2021	71.4	53.4	2021 - 2022	76.5	59.4	2022 - 2023	100.0	63.3	<p>Results due to the initial learning related to teaching in a Covid environment went down in the Spring of 2020 but rebounded as teaching and learning tools improved.</p>	<p>Emphasis was moved to detailed balance sheet analysis with a focus on asset management. Reemphasize the importance of financial statements analysis by adding one extra week on the topic</p>	<p>Balance Sheet Analysis</p>
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2015 - 2016	51.6	43.8																														
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<p>Understand and apply the concepts of compliance-related activities as driven by regulatory change</p>	<p>Peregrine Exam Score in 2020 – 2023 all BS Graduates file, Compliance in Accounting Column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>32.3</td> <td>40.8</td> </tr> <tr> <td>2016 - 2017</td> <td>54.5</td> <td>40.8</td> </tr> <tr> <td>2017 - 2018</td> <td>42.9</td> <td>42.4</td> </tr> <tr> <td>2018 - 2019</td> <td>53.9</td> <td>45.0</td> </tr> <tr> <td>2019 - 2020</td> <td>28.6</td> <td>42.4</td> </tr> <tr> <td>2020 - 2021</td> <td>50</td> <td>42.4</td> </tr> <tr> <td>2021 - 2022</td> <td>36.4</td> <td>43.0</td> </tr> <tr> <td>2022 - 2023</td> <td>44.4</td> <td>46.7</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	32.3	40.8	2016 - 2017	54.5	40.8	2017 - 2018	42.9	42.4	2018 - 2019	53.9	45.0	2019 - 2020	28.6	42.4	2020 - 2021	50	42.4	2021 - 2022	36.4	43.0	2022 - 2023	44.4	46.7	<p>Higher than the benchmark in earlier periods with a sudden decrease which was addressed with some changes described in the right column. 2019-2020 dropped due to the initial learning related to teaching in a Covid environment went down but rebounded as teaching and learning tools improved.</p>	<p>Added one week of study focused on internal controls evaluation and risk assessment and emphasized the criticality of internal controls with case studies.</p>	<p>Compliance in Accounting</p>
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<p>Understand accounting principles and business concepts of bond valuation, dividends, retained earnings, and stocks</p>	<p>Peregrine Exam Score in 2020 – 2023 all BS Graduates file, Dividends, Stocks and Bonds Column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>78.6</td><td>51.2</td></tr> <tr><td>2016 - 2017</td><td>50.0</td><td>51.2</td></tr> <tr><td>2017 - 2018</td><td>52.2</td><td>55.4</td></tr> <tr><td>2018 - 2019</td><td>54.6</td><td>48.8</td></tr> <tr><td>2019 - 2020</td><td>50</td><td>55.4</td></tr> <tr><td>2020 - 2021</td><td>100</td><td>55.4</td></tr> <tr><td>2021 - 2022</td><td>83.3</td><td>59.6</td></tr> <tr><td>2022 - 2023</td><td>70.0</td><td>65.5</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	78.6	51.2	2016 - 2017	50.0	51.2	2017 - 2018	52.2	55.4	2018 - 2019	54.6	48.8	2019 - 2020	50	55.4	2020 - 2021	100	55.4	2021 - 2022	83.3	59.6	2022 - 2023	70.0	65.5	<p>Results due to the initial learning related to teaching in a Covid environment went down but rebounded as teaching and learning tools improved.</p>	<p>Increased emphasis on the impact of company capitalization decisions</p>	<p>Dividends, Stocks and Bonds</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>78.6</td><td>51.2</td></tr> <tr><td>2016 - 2017</td><td>50.0</td><td>51.2</td></tr> <tr><td>2017 - 2018</td><td>52.2</td><td>55.4</td></tr> <tr><td>2018 - 2019</td><td>54.6</td><td>48.8</td></tr> <tr><td>2019 - 2020</td><td>50</td><td>55.4</td></tr> <tr><td>2020 - 2021</td><td>100</td><td>55.4</td></tr> <tr><td>2021 - 2022</td><td>83.3</td><td>59.6</td></tr> <tr><td>2022 - 2023</td><td>70.0</td><td>65.5</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	78.6	51.2	2016 - 2017	50.0	51.2	2017 - 2018	52.2	55.4	2018 - 2019	54.6	48.8	2019 - 2020	50	55.4	2020 - 2021	100	55.4	2021 - 2022	83.3	59.6	2022 - 2023	70.0	65.5
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<p>Understand and apply the concepts of financial statement analysis in accounting with respect to liquidity, profitability, and effective risk assessment processes.</p>	<p>Score in 2020 – 2023 all BS Graduates file, Financial Statement Analysis Column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>66.7</td><td>32.8</td></tr> <tr><td>2016 - 2017</td><td>42.9</td><td>32.8</td></tr> <tr><td>2017 - 2018</td><td>44.4</td><td>47.5</td></tr> <tr><td>2018 - 2019</td><td>15.4</td><td>35.2</td></tr> <tr><td>2019 - 2020</td><td>66.7</td><td>47.5</td></tr> <tr><td>2020 - 2021</td><td>75.0</td><td>47.5</td></tr> <tr><td>2021 - 2022</td><td>80.0</td><td>55.5</td></tr> <tr><td>2022 - 2023</td><td>75.0</td><td>63.1</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	66.7	32.8	2016 - 2017	42.9	32.8	2017 - 2018	44.4	47.5	2018 - 2019	15.4	35.2	2019 - 2020	66.7	47.5	2020 - 2021	75.0	47.5	2021 - 2022	80.0	55.5	2022 - 2023	75.0	63.1	<p>Six data points were substantially higher than the benchmark.</p>	<p>Introduced ratio analysis case studies to demonstrate how ratio analysis helps to assess management and company strengths and weaknesses.</p>	<p>Financial Statement Analysis</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>66.7</td><td>32.8</td></tr> <tr><td>2016 - 2017</td><td>42.9</td><td>32.8</td></tr> <tr><td>2017 - 2018</td><td>44.4</td><td>47.5</td></tr> <tr><td>2018 - 2019</td><td>15.4</td><td>35.2</td></tr> <tr><td>2019 - 2020</td><td>66.7</td><td>47.5</td></tr> <tr><td>2020 - 2021</td><td>75.0</td><td>47.5</td></tr> <tr><td>2021 - 2022</td><td>80.0</td><td>55.5</td></tr> <tr><td>2022 - 2023</td><td>75.0</td><td>63.1</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	66.7	32.8	2016 - 2017	42.9	32.8	2017 - 2018	44.4	47.5	2018 - 2019	15.4	35.2	2019 - 2020	66.7	47.5	2020 - 2021	75.0	47.5	2021 - 2022	80.0	55.5	2022 - 2023	75.0	63.1
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<p>Understand the impact of debt vs equity capitalization decisions, interest rates, taxation, net income management, and maximizing shareholder value</p>	<p>Score in 2020 – 2023 all BS Graduates file, Interest, Income, and Debt column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>53.3</td><td>43.0</td></tr> <tr><td>2016 - 2017</td><td>38.5</td><td>43.0</td></tr> <tr><td>2017 - 2018</td><td>33.3</td><td>53.9</td></tr> <tr><td>2018 - 2019</td><td>26.7</td><td>49.0</td></tr> <tr><td>2019 - 2020</td><td>37.5</td><td>53.9</td></tr> <tr><td>2020 - 2021</td><td>100</td><td>53.9</td></tr> <tr><td>2021 - 2022</td><td>27.8</td><td>59.2</td></tr> <tr><td>2022 - 2023</td><td>66.7</td><td>65.6</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	53.3	43.0	2016 - 2017	38.5	43.0	2017 - 2018	33.3	53.9	2018 - 2019	26.7	49.0	2019 - 2020	37.5	53.9	2020 - 2021	100	53.9	2021 - 2022	27.8	59.2	2022 - 2023	66.7	65.6	<p>Results in 2019 – 2020 decreased due to the initial learning related to teaching in a Covid environment going down but rebounded as teaching and learning tools improved.</p>	<p>Continued case studies on capitalization decisions and their impact on profitability and liquidity.</p>	<table border="1"> <caption>Interest, Income and Debt</caption> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>53.3</td><td>43.0</td></tr> <tr><td>2016 - 2017</td><td>38.5</td><td>43.0</td></tr> <tr><td>2017 - 2018</td><td>33.3</td><td>53.9</td></tr> <tr><td>2018 - 2019</td><td>26.7</td><td>49.0</td></tr> <tr><td>2019 - 2020</td><td>37.5</td><td>53.9</td></tr> <tr><td>2020 - 2021</td><td>100</td><td>53.9</td></tr> <tr><td>2021 - 2022</td><td>27.8</td><td>59.2</td></tr> <tr><td>2022 - 2023</td><td>66.7</td><td>65.6</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	53.3	43.0	2016 - 2017	38.5	43.0	2017 - 2018	33.3	53.9	2018 - 2019	26.7	49.0	2019 - 2020	37.5	53.9	2020 - 2021	100	53.9	2021 - 2022	27.8	59.2	2022 - 2023	66.7	65.6
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<p>Understand the importance of the accounting flow from transaction analysis, journal entry preparation, posting to the general ledger through to financial statement preparation</p>	<p>Score in 2020 – 2023 all BS Graduates file, Journal Entries column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>47.3</td><td>50.2</td></tr> <tr><td>2016 - 2017</td><td>42.5</td><td>50.2</td></tr> <tr><td>2017 - 2018</td><td>60.0</td><td>55.4</td></tr> <tr><td>2018 - 2019</td><td>54.8</td><td>52.5</td></tr> <tr><td>2019 - 2020</td><td>66.7</td><td>55.4</td></tr> <tr><td>2020 - 2021</td><td>68.8</td><td>55.4</td></tr> <tr><td>2021 - 2022</td><td>75.0</td><td>61.3</td></tr> <tr><td>2022 - 2023</td><td>94.4</td><td>64.8</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	47.3	50.2	2016 - 2017	42.5	50.2	2017 - 2018	60.0	55.4	2018 - 2019	54.8	52.5	2019 - 2020	66.7	55.4	2020 - 2021	68.8	55.4	2021 - 2022	75.0	61.3	2022 - 2023	94.4	64.8	<p>All data points commencing 2017 – 2018 are above the benchmark, addressed with changes enacted that are described on the right column.</p>	<p>Assigned homework addressing the flow of accounting from transaction analysis all the way through the accounting process to financial statement preparation.</p>	<table border="1"> <caption>Journal Entries</caption> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>47.3</td><td>50.2</td></tr> <tr><td>2016 - 2017</td><td>42.5</td><td>50.2</td></tr> <tr><td>2017 - 2018</td><td>60.0</td><td>55.4</td></tr> <tr><td>2018 - 2019</td><td>54.8</td><td>52.5</td></tr> <tr><td>2019 - 2020</td><td>66.7</td><td>55.4</td></tr> <tr><td>2020 - 2021</td><td>68.8</td><td>55.4</td></tr> <tr><td>2021 - 2022</td><td>75.0</td><td>61.3</td></tr> <tr><td>2022 - 2023</td><td>94.4</td><td>64.8</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	47.3	50.2	2016 - 2017	42.5	50.2	2017 - 2018	60.0	55.4	2018 - 2019	54.8	52.5	2019 - 2020	66.7	55.4	2020 - 2021	68.8	55.4	2021 - 2022	75.0	61.3	2022 - 2023	94.4	64.8
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<p>Understand the importance of management of accounting, its linkage to financial accounting, and its importance to drive effective decision-making with supporting data and analysis.</p>	<p>Score in 2020 – 2023 all BS Graduates file, Management of Accounting column</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>43.5</td> <td>53.5</td> </tr> <tr> <td>2016 - 2017</td> <td>42.5</td> <td>53.5</td> </tr> <tr> <td>2017 - 2018</td> <td>20.0</td> <td>50.5</td> </tr> <tr> <td>2018 - 2019</td> <td>75.0</td> <td>52.9</td> </tr> <tr> <td>2019 - 2020</td> <td>45.5</td> <td>50.5</td> </tr> <tr> <td>2020 - 2021</td> <td>64.3</td> <td>50.5</td> </tr> <tr> <td>2021 - 2022</td> <td>61.5</td> <td>50.9</td> </tr> <tr> <td>2022 - 2023</td> <td>83.3</td> <td>52.7</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	43.5	53.5	2016 - 2017	42.5	53.5	2017 - 2018	20.0	50.5	2018 - 2019	75.0	52.9	2019 - 2020	45.5	50.5	2020 - 2021	64.3	50.5	2021 - 2022	61.5	50.9	2022 - 2023	83.3	52.7	<p>The later periods are substantially higher than the benchmark. Results in 2019 – 2020 decreased due to the initial learning related to teaching in a Covid environment going down but rebounded as teaching and learning tools improved.</p>	<p>Increased focus on management accounting tools & techniques through increased homework assignments and case studies</p>	<p>Management Accounting</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>43.5</td><td>53.5</td></tr> <tr><td>2016 - 2017</td><td>42.5</td><td>53.5</td></tr> <tr><td>2017 - 2018</td><td>20.0</td><td>50.5</td></tr> <tr><td>2018 - 2019</td><td>75.0</td><td>52.9</td></tr> <tr><td>2019 - 2020</td><td>45.5</td><td>50.5</td></tr> <tr><td>2020 - 2021</td><td>64.3</td><td>50.5</td></tr> <tr><td>2021 - 2022</td><td>61.5</td><td>50.9</td></tr> <tr><td>2022 - 2023</td><td>83.3</td><td>52.7</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	43.5	53.5	2016 - 2017	42.5	53.5	2017 - 2018	20.0	50.5	2018 - 2019	75.0	52.9	2019 - 2020	45.5	50.5	2020 - 2021	64.3	50.5	2021 - 2022	61.5	50.9	2022 - 2023	83.3	52.7
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<p>Understand the ethical concepts involved in business decision-making and its impact on society</p>	<p>Peregrine Exam Score in Score in 5-year Comparison File, Business Ethics Course and All BS Degree Raw Data for Benchmark data</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>43.7</td> <td>45.0</td> </tr> <tr> <td>2016 - 2017</td> <td>42.6</td> <td>45.0</td> </tr> <tr> <td>2017 - 2018</td> <td>49.5</td> <td>52.2</td> </tr> <tr> <td>2018 - 2019</td> <td>40</td> <td>47.3</td> </tr> <tr> <td>2019 - 2020</td> <td>53.8</td> <td>55.2</td> </tr> <tr> <td>2020 - 2021</td> <td>72.2</td> <td>55.2</td> </tr> <tr> <td>2021 - 2022</td> <td>65.4</td> <td>61.9</td> </tr> <tr> <td>2022 - 2023</td> <td>70.0</td> <td>66.2</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	43.7	45.0	2016 - 2017	42.6	45.0	2017 - 2018	49.5	52.2	2018 - 2019	40	47.3	2019 - 2020	53.8	55.2	2020 - 2021	72.2	55.2	2021 - 2022	65.4	61.9	2022 - 2023	70.0	66.2	<p>The 2020 – 2021 is substantially higher than the benchmark. Results in 2019 – 2020 showed improvement but were lower due to the initial learning related to teaching in a Covid environment went down but rebounded as teaching and learning tools improved.</p>	<p>Embedded concepts of ethics in all business courses. Introduced case studies with ethical decision making</p>	<p>Business Ethics</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>43.7</td><td>45.0</td></tr> <tr><td>2016 - 2017</td><td>42.6</td><td>45.0</td></tr> <tr><td>2017 - 2018</td><td>49.5</td><td>52.2</td></tr> <tr><td>2018 - 2019</td><td>40</td><td>47.3</td></tr> <tr><td>2019 - 2020</td><td>53.8</td><td>55.2</td></tr> <tr><td>2020 - 2021</td><td>72.2</td><td>55.2</td></tr> <tr><td>2021 - 2022</td><td>65.4</td><td>61.9</td></tr> <tr><td>2022 - 2023</td><td>70.0</td><td>66.2</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	43.7	45.0	2016 - 2017	42.6	45.0	2017 - 2018	49.5	52.2	2018 - 2019	40	47.3	2019 - 2020	53.8	55.2	2020 - 2021	72.2	55.2	2021 - 2022	65.4	61.9	2022 - 2023	70.0	66.2
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<p>Understand the basic concepts of business finance, including financial analysis, corporate financial analysis, investments, financial institutions and markets</p>	<p>Peregrine Exam Score in Score in 5 year Comparison File, Business Finance Course and All BS Degree Raw Data for Benchmark data</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>40.9</td> <td>38.5</td> </tr> <tr> <td>2016 - 2017</td> <td>37.5</td> <td>38.5</td> </tr> <tr> <td>2017 - 2018</td> <td>42.4</td> <td>48.3</td> </tr> <tr> <td>2018 - 2019</td> <td>43.9</td> <td>41.4</td> </tr> <tr> <td>2019 - 2020</td> <td>55.0</td> <td>48.3</td> </tr> <tr> <td>2020 - 2021</td> <td>67.8</td> <td>48.3</td> </tr> <tr> <td>2021 - 2022</td> <td>68.5</td> <td>54.3</td> </tr> <tr> <td>2022 - 2023</td> <td>81.7</td> <td>59.8</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	40.9	38.5	2016 - 2017	37.5	38.5	2017 - 2018	42.4	48.3	2018 - 2019	43.9	41.4	2019 - 2020	55.0	48.3	2020 - 2021	67.8	48.3	2021 - 2022	68.5	54.3	2022 - 2023	81.7	59.8	<p>Data points commencing 2018 – 2019 were higher than the benchmark</p>	<p>Added one week of study on financial ratio analysis and expanded teaching with a case study in corporate financial analysis</p>	
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<p>Comprehend and articulate well-known leadership theories and strategies; analyze and critique these theories and apply them to a variety of organizational settings</p>	<p>Peregrine Exam Score in Score in 5-year Comparison File, Business Leadership Course and All BS Degree Raw Data for Benchmark data</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>39.9</td> <td>43.0</td> </tr> <tr> <td>2016 - 2017</td> <td>45.3</td> <td>43.0</td> </tr> <tr> <td>2017 - 2018</td> <td>54.3</td> <td>53.2</td> </tr> <tr> <td>2018 - 2019</td> <td>40.8</td> <td>46.7</td> </tr> <tr> <td>2019 - 2020</td> <td>46.3</td> <td>53.2</td> </tr> <tr> <td>2020 - 2021</td> <td>73.3</td> <td>53.2</td> </tr> <tr> <td>2021 - 2022</td> <td>57.7</td> <td>58.4</td> </tr> <tr> <td>2022 - 2023</td> <td>73.3</td> <td>62.4</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	39.9	43.0	2016 - 2017	45.3	43.0	2017 - 2018	54.3	53.2	2018 - 2019	40.8	46.7	2019 - 2020	46.3	53.2	2020 - 2021	73.3	53.2	2021 - 2022	57.7	58.4	2022 - 2023	73.3	62.4	<p>All but one data point was above the benchmark, while showing a trend of improvement</p>	<p>Continue to focus on active student participation in classroom case study analysis</p>	<table border="1"> <caption>Business Leadership Data</caption> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>39.9</td><td>43.0</td></tr> <tr><td>2016 - 2017</td><td>45.3</td><td>43.0</td></tr> <tr><td>2017 - 2018</td><td>54.3</td><td>53.2</td></tr> <tr><td>2018 - 2019</td><td>40.8</td><td>46.7</td></tr> <tr><td>2019 - 2020</td><td>46.3</td><td>53.2</td></tr> <tr><td>2020 - 2021</td><td>73.3</td><td>53.2</td></tr> <tr><td>2021 - 2022</td><td>57.7</td><td>58.4</td></tr> <tr><td>2022 - 2023</td><td>73.3</td><td>62.4</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	39.9	43.0	2016 - 2017	45.3	43.0	2017 - 2018	54.3	53.2	2018 - 2019	40.8	46.7	2019 - 2020	46.3	53.2	2020 - 2021	73.3	53.2	2021 - 2022	57.7	58.4	2022 - 2023	73.3	62.4
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<p>Understand the theory and practice of economics including microeconomics, macroeconomics, fiscal and monetary policy, public finance, and international economics</p>	<p>Peregrine Exam Score in Score in 5-year Comparison File, Economics Course and All BS Degree Raw Data for Benchmark data</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>44.8</td> <td>41.3</td> </tr> <tr> <td>2016 - 2017</td> <td>44.0</td> <td>41.3</td> </tr> <tr> <td>2017 - 2018</td> <td>49.5</td> <td>48.3</td> </tr> <tr> <td>2018 - 2019</td> <td>39.2</td> <td>42.6</td> </tr> <tr> <td>2019 - 2020</td> <td>47.5</td> <td>48.3</td> </tr> <tr> <td>2020 - 2021</td> <td>65.6</td> <td>48.3</td> </tr> <tr> <td>2021 - 2022</td> <td>56.9</td> <td>53.7</td> </tr> <tr> <td>2022 - 2023</td> <td>70.0</td> <td>57.9</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	44.8	41.3	2016 - 2017	44.0	41.3	2017 - 2018	49.5	48.3	2018 - 2019	39.2	42.6	2019 - 2020	47.5	48.3	2020 - 2021	65.6	48.3	2021 - 2022	56.9	53.7	2022 - 2023	70.0	57.9	<p>All but one data point was above the benchmark while showing a trend of improvement</p>	<p>Keep the same pace of study on the subject</p>	<table border="1"> <caption>Economics Data</caption> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>44.8</td><td>41.3</td></tr> <tr><td>2016 - 2017</td><td>44.0</td><td>41.3</td></tr> <tr><td>2017 - 2018</td><td>49.5</td><td>48.3</td></tr> <tr><td>2018 - 2019</td><td>39.2</td><td>42.6</td></tr> <tr><td>2019 - 2020</td><td>47.5</td><td>48.3</td></tr> <tr><td>2020 - 2021</td><td>65.6</td><td>48.3</td></tr> <tr><td>2021 - 2022</td><td>56.9</td><td>53.7</td></tr> <tr><td>2022 - 2023</td><td>70.0</td><td>57.9</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	44.8	41.3	2016 - 2017	44.0	41.3	2017 - 2018	49.5	48.3	2018 - 2019	39.2	42.6	2019 - 2020	47.5	48.3	2020 - 2021	65.6	48.3	2021 - 2022	56.9	53.7	2022 - 2023	70.0	57.9
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<p>Understand the impact of globalization on the domestic market, the functioning of multinational corporations, and their impact on international business</p>	<p>Peregrine Exam Score in Score in 5-year Comparison File Global Dimensions of Business Course and All BS Degree Raw Data for Benchmark data.</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>41.2</td><td>39.3</td></tr> <tr><td>2016 - 2017</td><td>40.0</td><td>39.3</td></tr> <tr><td>2017 - 2018</td><td>45.7</td><td>53.4</td></tr> <tr><td>2018 - 2019</td><td>41.5</td><td>46.6</td></tr> <tr><td>2019 - 2020</td><td>58.8</td><td>53.4</td></tr> <tr><td>2020 - 2021</td><td>77.8</td><td>53.4</td></tr> <tr><td>2021 - 2022</td><td>57.7</td><td>58.4</td></tr> <tr><td>2022 - 2023</td><td>71.7</td><td>62.6</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	41.2	39.3	2016 - 2017	40.0	39.3	2017 - 2018	45.7	53.4	2018 - 2019	41.5	46.6	2019 - 2020	58.8	53.4	2020 - 2021	77.8	53.4	2021 - 2022	57.7	58.4	2022 - 2023	71.7	62.6	<p>The trend of improvement commencing 2018 -2019</p>	<p>Included additional case studies with an emphasis on multinational corporations</p>	<p>Global Dimensions of Business</p>
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<p>Understand the importance of information management systems and their impact on the organization's functions, performance, and productivity.</p>	<p>Peregrine Exam Score in Score in 5 year Comparison File Information Management Systems Course and All BS Degree Raw Data for Benchmark data.</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>47.8</td><td>50.3</td></tr> <tr><td>2016 - 2017</td><td>52.6</td><td>50.3</td></tr> <tr><td>2017 - 2018</td><td>47.6</td><td>57.6</td></tr> <tr><td>2018 - 2019</td><td>44.6</td><td>52.6</td></tr> <tr><td>2019 - 2020</td><td>56.3</td><td>57.6</td></tr> <tr><td>2020 - 2021</td><td>78.9</td><td>57.6</td></tr> <tr><td>2021 - 2022</td><td>71.5</td><td>64.3</td></tr> <tr><td>2022 - 2023</td><td>76.7</td><td>70.0</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	47.8	50.3	2016 - 2017	52.6	50.3	2017 - 2018	47.6	57.6	2018 - 2019	44.6	52.6	2019 - 2020	56.3	57.6	2020 - 2021	78.9	57.6	2021 - 2022	71.5	64.3	2022 - 2023	76.7	70.0	<p>Results in 2019 – 2020 decreased due to the initial learning related to teaching in a Covid environment went down but rebounded as teaching and learning tools improved</p>	<p>Introduced in-class quizzes and additional homework exercises on AI, Expert Systems, & SDLC methodologies</p>	<p>Information Management Systems</p>
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<p>Understand the importance of the legal environment in enforcing contracts, ownership rights as well as resolving disputes</p>	<p>Peregrine Exam Score in Score in 5-year Comparison File Legal Environment in Business Course and All BS Degree Raw Data for Benchmark data.</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>46.1</td> <td>45.9</td> </tr> <tr> <td>2016 - 2017</td> <td>48.5</td> <td>45.9</td> </tr> <tr> <td>2017 - 2018</td> <td>50.5</td> <td>57.3</td> </tr> <tr> <td>2018 - 2019</td> <td>55.4</td> <td>50.1</td> </tr> <tr> <td>2019 - 2020</td> <td>50.0</td> <td>57.3</td> </tr> <tr> <td>2020 - 2021</td> <td>75.6</td> <td>57.3</td> </tr> <tr> <td>2021 - 2022</td> <td>56.9</td> <td>63.2</td> </tr> <tr> <td>2022 - 2023</td> <td>73.3</td> <td>67.3</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	46.1	45.9	2016 - 2017	48.5	45.9	2017 - 2018	50.5	57.3	2018 - 2019	55.4	50.1	2019 - 2020	50.0	57.3	2020 - 2021	75.6	57.3	2021 - 2022	56.9	63.2	2022 - 2023	73.3	67.3	<p>Results in 2019 – 2020 decreased due to the initial learning related to teaching in a Covid environment went down but rebounded as teaching and learning tools improved</p>	<p>Inserted a renewed emphasis on student completion of case briefs, and the classroom presentation of the associated legal issues</p>	<p>Legal Environment in Business</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>46.1</td> <td>45.9</td> </tr> <tr> <td>2016 - 2017</td> <td>48.5</td> <td>45.9</td> </tr> <tr> <td>2017 - 2018</td> <td>50.5</td> <td>57.3</td> </tr> <tr> <td>2018 - 2019</td> <td>55.4</td> <td>50.1</td> </tr> <tr> <td>2019 - 2020</td> <td>50.0</td> <td>57.3</td> </tr> <tr> <td>2020 - 2021</td> <td>75.6</td> <td>57.3</td> </tr> <tr> <td>2021 - 2022</td> <td>56.9</td> <td>63.2</td> </tr> <tr> <td>2022 - 2023</td> <td>73.3</td> <td>67.3</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	46.1	45.9	2016 - 2017	48.5	45.9	2017 - 2018	50.5	57.3	2018 - 2019	55.4	50.1	2019 - 2020	50.0	57.3	2020 - 2021	75.6	57.3	2021 - 2022	56.9	63.2	2022 - 2023	73.3	67.3
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<p>Understand the components of the marketing mix: people, place, product, and promotion and be able to apply them in formulating a marketing strategy</p>	<p>Peregrine Exam Score in Score in 5-year Comparison File Marketing Course and All BS Degree Raw Data for Benchmark data.</p>	<table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>2015 - 2016</td> <td>40.2</td> <td>40.4</td> </tr> <tr> <td>2016 - 2017</td> <td>42.1</td> <td>40.4</td> </tr> <tr> <td>2017 - 2018</td> <td>58.6</td> <td>56.1</td> </tr> <tr> <td>2018 - 2019</td> <td>46.9</td> <td>47.5</td> </tr> <tr> <td>2019 - 2020</td> <td>52.5</td> <td>56.1</td> </tr> <tr> <td>2020 - 2021</td> <td>86.7</td> <td>56.1</td> </tr> <tr> <td>2021 - 2022</td> <td>67.7</td> <td>62.7</td> </tr> <tr> <td>2022 - 2023</td> <td>68.3</td> <td>67.2</td> </tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	40.2	40.4	2016 - 2017	42.1	40.4	2017 - 2018	58.6	56.1	2018 - 2019	46.9	47.5	2019 - 2020	52.5	56.1	2020 - 2021	86.7	56.1	2021 - 2022	67.7	62.7	2022 - 2023	68.3	67.2	<p>Results in 2019 – 2020 were less than the benchmark due to the initial learning related to teaching in a Covid environment but rebounded as teaching and learning tools improved All but one data point were above the benchmark, while showing a trend of improvement</p>	<p>Assigned additional case studies in marketing and incorporated them in classroom instructions</p>	<p style="text-align: center;">Marketing</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr><td>2015 - 2016</td><td>40.2</td><td>40.4</td></tr> <tr><td>2016 - 2017</td><td>42.1</td><td>40.4</td></tr> <tr><td>2017 - 2018</td><td>58.6</td><td>56.1</td></tr> <tr><td>2018 - 2019</td><td>46.9</td><td>47.5</td></tr> <tr><td>2019 - 2020</td><td>52.5</td><td>56.1</td></tr> <tr><td>2020 - 2021</td><td>86.7</td><td>56.1</td></tr> <tr><td>2021 - 2022</td><td>67.7</td><td>62.7</td></tr> <tr><td>2022 - 2023</td><td>68.3</td><td>67.2</td></tr> </tbody> </table>	Year	Actual	Benchmark	2015 - 2016	40.2	40.4	2016 - 2017	42.1	40.4	2017 - 2018	58.6	56.1	2018 - 2019	46.9	47.5	2019 - 2020	52.5	56.1	2020 - 2021	86.7	56.1	2021 - 2022	67.7	62.7	2022 - 2023	68.3	67.2
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