

Senior Exit Survey 2023 - Students' Evaluation of Their Learning from Business Courses

Survey Question: Looking back at your four years of study, please evaluate the preparation you gained in the following courses:

Benchmark: The sum of response rates that are *Satisfactory* and *Very Satisfactory* is at least 75% for each course.

Answer Options	(1)	(2)	(1) +(2)	Unsatisfactory	Very Unsatisfactory	Not applicable
	Very Satisfactory	Satisfactory	Benchmark = 75%			
Accounting	32%	54%	85%	12%	0%	2%
Principles of Management	37%	51%	88%	7%	2%	2%
Principles of Marketing	49%	41%	90%	7%	0%	2%
Microeconomics	34%	59%	93%	5%	2%	0%
Macroeconomics	41%	54%	95%	2%	2%	0%
Principles of Finance	34%	46%	80%	10%	10%	0%
Business Law	46%	49%	95%	2%	2%	0%
Quantitative Methods	39%	46%	85%	7%	7%	0%
Human Res Strategy	54%	39%	93%	5%	2%	0%
Mgmt of Info Systems	29%	51%	80%	7%	7%	5%
International Business	49%	44%	93%	2%	5%	0%
Operations Management	38%	48%	85%	10%	5%	0%
Business Strategy	37%	51%	88%	10%	2%	0%
Internship	46%	37%	83%	10%	2%	5%
<i>Total Respondents =41</i>						
<i>If you studied abroad, evaluate the preparation that you gained for this course:</i>						
Study Abroad*	36%	55%	91%	0%	9%	
# of students	4	6		0	1	Resp=11

*Percentages represent ratings by students who went abroad.

SURVEY 2021	SURVEY 2022
Benchmark = 75%	Benchmark = 75%
95%	88%
100%	96%
98%	96%
90%	82%
92%	82%
97%	87%
100%	94%
85%	79%
100%	90%
87%	79%
98%	94%
89%	79%
97%	94%
90%	90%
Resp=62	Resp=52
80%	91%
Resp=10	Resp=12