



**UNIVERSITY OF  
MOUNT SAINT VINCENT**

# Scholarship Benefit and Awards Reception

**Thursday, May 1, 2025 | Mutual of America, NYC**



## Digital Benefit Journal Advertising Specifications

- **Deadline for ads: April 23, 2025**

## Journal Measurements

- **2560 x 1080 pixels**

## Advertising Format

- **Full-page: 2560 x 1080 pixels**
- **Half-page: 1280 x 1080 pixels**

## Reproduction Requirements

### **OPTION #1:**

You provide the ad. Digital files preferred in the following formats:

- PDF (embed all fonts)
- InDesign (fonts and images must be included)
- Microsoft Word (images must be attached separately)
- Illustrator, EPS (text must be converted to outlines)
- Photoshop, JPG, TIFF (300 dpi, final ad sizes strongly recommended)

### **OPTION #2:**

We create the ad. In order for us to create your ad, we need the following:

- Ad text (provided in Microsoft Word or as plain text file format; max 50 words)
- Hi-resolution digital logo (if applicable, EPS or JPG format)

## Send All Ad Materials To

Office of Advancement | University of Mount Saint Vincent  
advancement@umsv.edu | 718.405.3237

*We cannot be responsible for quality of ad submissions that do not conform to specs above.*