



UNIVERSITY OF
MOUNT SAINT VINCENT

SCHOLARSHIP BENEFIT *and* AWARDS RECEPTION

MAY 4, 2026 | MUTUAL OF AMERICA

DIGITAL BENEFIT JOURNAL ADVERTISING SPECIFICATIONS

• Deadline for ads: **April 24, 2026**

JOURNAL MEASUREMENTS

• 2560 x 1080 pixels

ADVERTISING FORMAT

• **Full-page:** 2560 x 1080 pixels

• **Half-page:** 1280 x 1080 pixels

REPRODUCTION REQUIREMENTS

OPTION #1:

You provide the ad. Digital files preferred in the following formats:

- PDF (embed all fonts)
- InDesign (fonts and images must be included)
- Microsoft Word (images must be attached separately)
- Illustrator, EPS (text must be converted to outlines)
- Photoshop, JPG, TIFF (300 dpi, final ad sizes strongly recommended)

OPTION #2:

We create the ad. In order for us to create your ad, we need the following:

- Ad text (provided in Microsoft Word or as plain text file format; max 50 words)
- Hi-resolution digital logo (if applicable, EPS or JPG format)

SEND ALL AD MATERIALS TO

Office of Advancement | University of Mount Saint Vincent
advancement@umsv.edu | 718.405.3237

We cannot be responsible for quality of ad submissions that do not conform to specs here.